

Birthday Blessings™



Celebrating the lives of homeless children

www.birthdayblessings.org

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FOR IMMEDIATE RELEASE:

Wolfman Pizza extends free pie for party favors through Sept. 7

Donations benefit Birthday Blessings, a local nonprofit serving homeless children and families

(Charlotte, NC, September 1, 2009) – Since August 1, families have been flocking to Wolfman Pizza to teach their children lessons in giving, while enjoying free pizza at the same time.

"Countless customers have become aware of the Birthday Blessings cause as a result of this campaign, including children who are intrigued by the buckets filled with party goodies, which gives parents a wonderful opportunity to have open dialogue with their kids. It looks like we'll be making the Goodies for Good promotion an annual event," said Wolfman Pizza district manager Bailey Dunmire.

In response to strong community support and positive customer feedback, Wolfman Pizza is extending their Goodies for Good campaign. Customers now have through September 7 to bring party favors and goody bags to any Charlotte-area Wolfman Pizza, the goal being to return each birthday bucket overflowing with party favors. In-kind donations go to Birthday Blessings, a 501(c)(3) non-profit organization that brings birthday joy to homeless children in the greater Charlotte area.

Said Joshua Saunders, manager of Wolfman Pizza at Quail Corners: "So many of our customers have thanked us for introducing them to Birthday Blessings. They say that their dining experience is even better because we support such a wonderful local organization." Since 2007, Wolfman Pizza has been a corporate sponsor of Birthday Blessings, supporting events and providing meals for homeless families during Birthday Blessings parties.

Birthday Blessings was founded in 2005 by Charlotte couple Amy and John Cervantes. The organization currently serves seven area homeless facilities in Mecklenburg and Union counties, as well as homeless elementary students throughout Charlotte Mecklenburg Schools. Birthday Blessings operates three core programs: Shelter Parties (monthly birthday celebrations at local housing facilities); Classroom Parties (birthday snack bags and treats provided anonymously for homeless elementary students); and Blessing Baskets (baby-care essentials and gift cards to welcome the arrival of homeless babies.)

To date, Birthday Blessings has provided birthday parties for more than 700 local homeless children, celebrating with thousands of needy youth across the greater Charlotte area. The organization continues to expand locally and will begin serving York County, South Carolina, this fall. In addition, Birthday Blessings recently launched a national expansion, with its first affiliate chapter now operating in northeast Indiana. Several more chapters are planned for multiple cities across the country.

For a listing of all Wolfman Pizza locations, please visit www.wolfmanpizza.com.

To learn more about Birthday Blessings, go to www.birthdayblessings.org.

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